

Novugen at NACDS TSE 2024 | Boston, Massachusetts, USA

Novugen once again participated in the NACDS Total Store Expo (TSE) this year from August 18–19, 2024. Held in Boston, Massachusetts, U.S.A., the event provided a dynamic platform for us to engage with industry peers and showcase our innovations. Our booth was represented by our dedicated team, including CEO Rahil Mahmood and our U.S. office team members, SVP and Head of Commercial Operations Victor Borelli, and Senior Director of Commercial Operations Michael Clark, who amplified our commitment to fostering partnerships and driving progress in the pharmaceutical industry.

The NACDS TSE is renowned as the largest annual gathering for retailers and suppliers in the health and wellness sector in the U.S. It serves as a crucial forum for discussing the most pressing issues facing the industry, exploring cutting-edge innovations, and addressing the total healthcare needs of Americans. This year's event in Boston was no exception, bringing together key industry players to foster dialogue and collaboration on the future developments in the sector.



Throughout the two-day event, Novugen leveraged the opportunity to share the latest industry insights with our trading partners and highlight our unique position as a trusted partner in the sector. As the first and only USFDA-approved pharmaceutical manufacturing facility in Malaysia and Southeast Asia, Novugen stands out for its commitment to excellence and regulatory compliance, which we proudly demonstrated at the expo.

The NACDS TSE proved to be an effective platform for Novugen to communicate our mission and showcase our diverse pipeline within the U.S. marketplace. The engagement at this year's expo reinforced our role as a rapidly emerging player in the industry, paving the way for future collaborations and innovations that will continue to shape the pharmaceutical landscape.